

Joint news release

## **AgroCares partners with trinamiX to offer next-generation solution for onsite nutrient analysis**

**September 08, 2022 –Wageningen, Netherlands / Ludwigshafen, Germany –** AgroCares, a global ag-tech company delivering data-driven solutions for nutrient testing, and trinamiX GmbH, a leading provider of mobile spectroscopy, today announced a partnership that sees the integration of trinamiX's high-performance hardware into AgroCares' next-generation Nutrient Scanner solution. Starting this autumn, AgroCares will market the new solution as an upgrade to its portable Nutrient Scanner launched in 2018. Relying on near-infrared (NIR) technology and a connection to AgroCares' global databases, the solution enables customers to determine the chemical composition of soils, feed and leaf.

AgroCares has been delivering sophisticated data-driven solutions to measure nutrients and other key parameters in soil, feed and leaf on the spot within a few minutes. trinamiX has been driving advancements in mobile NIR spectroscopy, combining robust hardware with flexible software to enhance onsite decision-making across various industries. The companies are leveraging their expertise to expand AgroCares' successful offering in on-the-spot nutrient testing.

"In trinamiX, we have found a reliable partner on the hardware side to complement our data-driven industry knowledge," says **Henri Hekman, CEO and Founder of AgroCares**. "This partnership is the next milestone for us to achieve AgroCares' ultimate goal to make nutrient testing accessible and convenient for the end users in different parts of the world. I truly believe together with trinamiX, we deliver to the market a new generation of Scanners, to meet today's needs of the farmers."

"We are excited to partner with AgroCares to become part of the Nutrient Scanner's success story. This shows that our commitment to build reliable and scalable hardware pays off," says **Dr. Christian Nitschke, Director IR Sensing & Spectroscopy Solutions Business at trinamiX**. "For us, partnerships are key to meet the customer's demands. Therefore, we offer different levels of integration ranging from hardware to plug-and-play solutions, empowering partners to create value with mobile NIR spectroscopy."

AgroCares' Scanner solution was specifically designed for real-time on-the-spot use, equipping customers with robust hardware and software that combines easy handling with a strong performance. The benefits behind a setup that is based on trinamiX's hardware lie in a high result accuracy and consistency across devices. In combination with an intuitive app backed by AgroCares' advanced data knowhow, the scanner delivers reliable results in the field that bring value across the entire agricultural value chain.

The latest offering reflects AgroCares' ambition to continuously extend its product portfolio and expand into new markets by providing accessible and affordable solutions that put expert knowledge in the hands of users around the world.

## About trinamiX

[trinamiX GmbH](#) develops cutting-edge biometric and mobile NIR spectroscopy solutions, which are used in both consumer electronics and industrial designs. The company's products enable humans and machines to better capture data with the goal of understanding the world around us. This results in improved decision making as well as stronger biometric security. trinamiX, based in Ludwigshafen (Germany), was founded in 2015 as a wholly owned subsidiary of BASF SE. The company employs over 200 people worldwide and holds more than 300 patents and patent applications.

For more information, visit: [www.trinamiXsensing.com/partnerships](http://www.trinamiXsensing.com/partnerships)

## About AgroCares

[AgroCares](#) is a global Ag-Tech company with its headquarters in Wageningen, Netherlands. By delivering innovative nutrient testing and data management solutions for soil, feed and leaf, AgroCares strive to serve and support farmers not only to improve crop productivity, sustainable and efficient farm management practices but also to adapt to the effects of climate change, improve soil health thereof reduce carbon footprint.

Taking on the challenge to transform traditional nutrient testing and together with international organizations, AgroCares develops new standards for sensor analysis by collaborating with partners worldwide across the entire food value chain and providing access to fact-based information at the farm level.

## Media contacts

AgroCares  
Viktoriia Sakun  
M +31 642 265 791  
E [viktoriia.sakun@agrocares.com](mailto:viktoriia.sakun@agrocares.com)

trinamiX GmbH  
Steven Meyers  
M +49 160 94630363  
E [steven.meyers@trinamix.de](mailto:steven.meyers@trinamix.de)